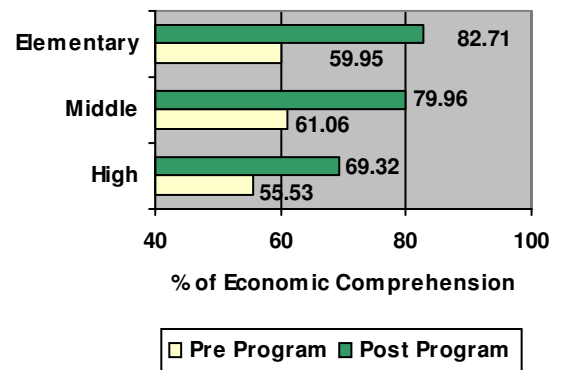
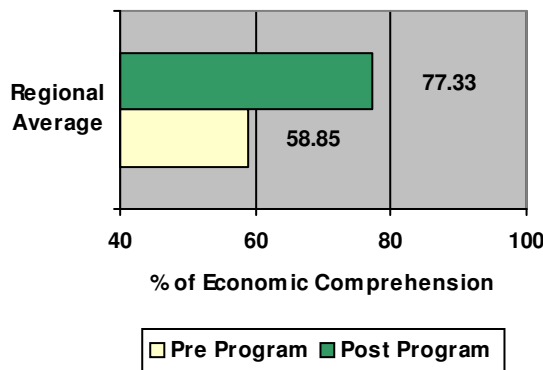




Since 1919, Junior Achievement has been providing business and economic education to young people across America and, now, the world. Locally, 41,022 kindergarten through twelfth grade students in Eastern Iowa will be impacted by Junior Achievement programs during the 2011-2012 school year. Junior Achievement's unique economic literacy programs are taught by community volunteers and bring the real-world into the classroom.

Local Program Results, 2010-2011:

Students at all grade levels who participated in the elementary and middle school programs have greater comprehension of free enterprise concepts and skills than their non-participating peers.



Local Program Data:

	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012
Students	29,237	32,668	35,645	39,331	41,022
Classes	1,303	1,450	1,607	1,783	1,847
Market Share	33.30%	36.95%	40.06%	43.42%	45.28%



Elementary School Programs (Kindergarten-Fifth Grade, 5 activities, 30-45 minutes each)

Students learn the basic concepts of business and economics and how education is relevant to the workplace. The programs also teach students that people assume roles as individuals, consumers, and workers in an expanding cultural environment that extends from the self and family to global relations.

Ourselves—uses compelling stories read aloud by the volunteer along with hands-on activities to demonstrate helping, working, earning and saving. (Kindergarten, 30 mins/activity)

Our Families—emphasizes the roles people play in the local economy and engages students with activities about needs and wants, jobs, tools and skills, and interdependence. (1st Grade, 30 mins/activity)

Our Community—explores the interdependent roles of workers in a community, the work they perform, and how communities work. (2nd Grade, 30 mins/activity)

Our City—studies careers, the skills people need to work in those careers, and how businesses contribute to a city. (3rd Grade, 45 mins/activity)

Our Region—introduces the relationship between natural, human and capital resources, and explores regional businesses that produce goods and services for consumers. (4th Grade, 45 mins/activity)

Our Nation—introduces the concept of globalization of business as it relates to the various careers students may choose to pursue, and the need for students to be entrepreneurial in their thinking. (5th Grade, 45 mins/activity)

JA More Than Money—teaches students about earning, spending, sharing, and saving money, and businesses they can start or jobs they can perform to earn money. (Afterschool, 45-60 mins/activity)

Middle School Programs (Sixth-Eighth Grade, 6 activities, 45 minutes each)

Junior Achievement has several highly effective programs that reinforce the value of education and teach students about the future economic benefits of staying in school. Students will be introduced to many economic concepts and useful facts about the working world. These programs help teens make difficult decisions about how to best prepare for their educational and professional future.

JA America Works—educates students about the role entrepreneurship played in the history of the United States, by focusing on key elements of American business and economic development.

JA Economics for Success—explores personal finance and students' education and career options based on their skills, interests, and values.

JA Global Marketplace—provides practical information about the global economy and its effect on students' lives.

JA It's My Business!—teaches students entrepreneurial skills through engaging activities that focus on filling a need, knowing your customer and product, being creative and innovative, and believing in yourself.

JA Job Shadow—introduces students to careers through a one-to-four hour, on site orientations in a workplace through structured activities.

High School Programs (Ninth-Twelfth Grade, minimum 7 activities, 45-60 minutes each)

The high school programs help students make informed, intelligent decisions about their future, and fosters skills that will be highly useful in the business world at a time that represents an essential crossroads for young people.

JA Banks in Action—teaches high school students the principles of the banking industry and exposes them to the challenges of successfully operating a bank in a competitive environment.

JA Be Entrepreneurial—introduces students to the essential components of a practical business plan and challenges them to start an entrepreneurial venture while still in high school.

JA Business Ethics—fosters ethical decision-making in students as they prepare to enter the workforce and the global marketplace.

JA Careers with a Purpose—introduces students to the importance of seeking careers that help them realize their life potential and noble purpose by demonstrating the importance of positive values, life maxims, and ethical decision-making.

JA Company Program—analyzes and explores personal opportunities and responsibilities within a student-led enterprise.

JA Economics—examines the fundamental concepts of micro-, macro-, and international economics.

JA Exploring Economics—teaches concepts such as supply and demand and inflation, and teaches students about the effect which governments and the individual have on the global economy and on the price of a loaf of bread.

JA Personal Finance—gives students hands-on experience in financial planning to create a complete portfolio of skills to make financial decisions and set financial goals throughout their lives.

JA Success Skills—develops students' interpersonal effectiveness and problem-solving skills necessary for the workplace.

JA Titan—introduces critical economics and management decisions through an interactive, computer-based business simulation.

JA Job Shadow—introduces students to careers through a one-to-four hour, on site orientations in a workplace through structured activities.

Purpose: To inspire & prepare young people to succeed in a global economy.